

## 68th FCEM World Congress Turkey

“Reunite with Resilience; Learn, Share and Enjoy”

Swissotel Bosphorus Istanbul 3-5 November 2021

### **3rd November 2021 (Neuchatel Room)**

#### **Closed Meetings:**

- 09.00 – 10.00 Steering Committee Meeting  
10.00 – 11.00 Steering Committee Large  
11.00 – 13.00 National Presidents Meeting  
14.00 – 17.00 National Presidents Meeting (continued)

#### **All Participants:**

- 17.00 – 18.30 Sectoral B2B Meetings and speed networking (**Geneva Room**)  
19.30 – 21.00 Welcome Reception hosted by UPS (Swissotel Bosphorus Istanbul)

**Dress Code: Cocktail Dress**

### **4th November 2021**

#### **Closed Meetings:**

- 08.00- 09.00 Asia Region Meeting (**Fuji floor breakout room 1**)  
09.00 – 10.00 Africa Region Meeting (**Fuji floor breakout room 1**)

#### **All Participants (Fuji 2)**

- 10.00 – 12.30** Pocket Trainings

(10.00-10.20) What Shall Women Entrepreneurs Expect from Angel Investors, with WBAF - **Baybars Altuntaş**, World Business Angels Investment Forum (WBAF) Executive Chairman

(10.20 – 10.40) Grow Your Market with FCEM Community, FCEM - **Joëlle Baccialon**, FCEM World Secretary General; **Luisa Bruna Caprotti**, FCEM World Deputy Secretary General

(10.40 – 11.00) Tips and Tricks in the Digital World– **Hande Çilingir**, Co-Founder & CEO - Insider

(11.00 – 11.30) **COFFEE BREAK**

(11.30 – 11.50) Resilience in Times of Crises EBRD - **Serpil Çetinçift**, Regional Principal Manager, SME Finance and Development, EBRD

(11.50 – 12.10) Tips and Tricks in International Trade, UPS - **Burak Kılıç**, UPS Country Manager for Turkey



(12.10 – 12.30) Investing in Turkey, **Attila Köksal**, Chairperson of the Financial Literacy Association of Turkey

**12.30 – 13.30 LUNCH (Fuji 1)**

**14.00 – 14.20** Grand Opening of 68th FCEM World Congress

**Master of Ceremonies:** *Ece Vahapoğlu - Author, MC, TV Presenter, Wellness Celebrity*

Opening Speakers:

**Emine Erdem**, KAGIDER President

**Marie Christine Oghly**, FCEM World President

**14.20 – 14.30** Welcome Remarks

**Recep Baştuğ**, Board Member, President & CEO at Garanti BBVA (video message)

**Ekrem İmamoğlu**, Mayor of Istanbul (video message)

**Fatma Şahin**, President of the Union of Municipalities of Turkey (video message)

**14.30 – 14.50** Guests of Honor

**H.E. Kipulu Kabenga Antoinette**, The Minister of Vocational Training and Trades, Democratic Republic of the Congo

**H.E. Derya Yanık**, Turkish Republic Minister Of Family And Social Services

**14.50 - 15.00 COFFEE BREAK**

**15.00 – 16.00** Key Note Speakers

- **Gerd Leonhard**, Keynote Speaker, Futurist & Humanist, Author, CEO The Futures Agency (video message)

- **Alia El-Yassir**, UN Women Regional Director for Europe and Central Asia and Representative to Turkey

- **Güler Sabancı**, Chair of Sabancı Holding (video message)

- **Linda Laura Sabatini**, W20 Italy President

- **Helen Clark**, Former Primer Minister of New Zealand, former UNDP Administrator, Patron of The Helen Clark Foundation (video message)

- **Odile Renaud-Basso**, EBRD President (video message)

**16.00 – 17.00** FLAG CEREMONY

**NIGHT PROGRAM: Dress code: Small Casual (suitable shoes for the boat)**

**18.30** Departure from hotel for Boat tour to Dinner

**20.30 – 23.00** Cultural Dinner@İstanbul Vilayet Evi

## **5th November 2021 (Fuji 2)**

### **All Participants**

07.30 – 08.00 Breathing Workshop with **Ebru Şinik**, Wellbeing Coach & Ayurveda Teacher

### **Closed Meetings:**

09.00 – 10.00 Europe Region Meeting (**Fuji floor breakout room 1**)

12.00- 13.00 Latin America Region Meeting (**Fuji floor breakout room 1**)

### **All participants (Fuji 2)**

10.00 - 10.45 Main Theme Speaker: **Nilima Bhat**, Author & Founder-Director Shakti Leadership

10.45 – 11.00 **COFFEE BREAK**

11.00 - 12.00 Plenary Session: 'Reunite with Resilience'

- **Monika Hilm**, Managing Director Yasuragi AB
- **Prof. Dr. Sinan Canan**, Ph.D - Professor of Psychology, Founder of 'Açık Beyin'
- **Anne Skare Nielsen**, Futurist & Keynote Speaker (video message)
- **Céline Brémaud**, Vice President of Sales, Marketing and Operations - Microsoft Middle East & Africa (video message)

12.30 – 13.45 **LUNCH**

13.45- 14.45 Plenary Session (Women Entrepreneurs Experience Sharing)

14.45 – 16.00 FCEM General Assembly (Members Only)

16.00 – 16.15 **COFFEE BREAK**

16.15 – 17.30 Pitching Session with WBAF Investors (**Fuji 2**)

20.00 – 24.00 Gala Dinner (Swissotel Ballroom) (**Fuji Ballroom**)

\* FCEM Awards

**Dress Code : Gala Dress,**

**Concept : Pearls and feathers 1920s & 1930s**