

FCEM World Committee Meeting Agenda 24 – 28 April 2019, Yerevan, Armenia

April 24, 2019

All day Participants' arrival

April 25, 2019 **Venue- The Grand Hotel – with Invitations only**

08.00 – 10.00 FCEM Working Group Meeting

10.00 – 12.30 FCEM Steering Committee Meeting (Board Meeting / *Members of the Board only*)

12.30 – 13.30 Lunch

14.00 – 18.00 FCEM Enlarged Steering Committee Meeting

15.00 – 15.30 Coffee Break

10.00 – 18.30 **Special program for FCEM country presidents, delegations, country presidents' spouses**

(Sightseeing tours, shopping, visits to businesses):



Visit to Museum of History of Armenia - The main museum of Armenia is the National History Museum, located on the Republic Square. The elegant and refined museum building is one of the most famous postcards of Yerevan. This miracle of architecture, together with “singing fountains” in front of it, harmoniously blends into the overall architectural ensemble of the Republic Square.



Takar winery - Armenia has been famous for the best traditions of winemaking in the whole world for many centuries. Wine tasting tour in Takar winery. The great Takar wine factory to taste wine made from special sorts of grapes. Here you will have another opportunity to get acquainted with the stories of the wine and cognac producing. Today, the company offers the assortment of high-quality “Armenia” wines to the most demanding local and foreign buyers. “Armenia Wine” is the largest Armenian winery.



Yerevan City tour - the capital of the Republic of Armenia. Having a history of almost 2800 years, Yerevan is a modern city with high rise buildings, nice cafes and parks. It's a combination of rich history and a modern lifestyle. Yerevan City was originally designated so that it overlooked the biblical Mount Ararat, and indeed the Holy Mount can be seen from every corner of the capital.

19.00 – 20.00 **Welcome reception at Mayrig Restaurant (Dress code: Black Tie)**

20.00 – 22.00 **Private dinner hosted by FCEM Armenia President - Ms. Lilit Asatryan at Mayrig Restaurant (with invitations only, Dress code: Black Tie)**



April 26, 2019 Venue - Armenia Marriott Hotel

09.00 – 09.30 **Registration of participants**

10.45 – 18.00 **EXPO visit - whole day in parallel with the Meeting**

Official Opening

10.00 – 10.15 **Welcome Speeches**

Ms. Lilit Asatryan, FCEM-Armenia President, AYWA & WENA President

Ms. Marie-Christine Oghly, FCEM World President

10.15 – 10.45 **Speeches**

Mr. Nikol Pashinyan, Prime Minister of the Republic of Armenia

Mr. Tigran Khachatryan, Minister of Economic Development and Investments of the Republic of Armenia

H.E. Ms. Lynne M. Tracy, U.S. Ambassador to Armenia

H.E. Ms. Judith Margaret Farnworth, UK Ambassador to Armenia

H.E. Mr. Jonathan Lacôte, Ambassador of French Republic to Armenia

Mr. Dmitry Mariyasin, UNDP Resident Representative

10.45 – 11.15 **Coffee Break**

11.00 – 11.15 **Press conference**

11.30 – 13.30 **Panel Discussions**

11.30 - 12.30 **„Environmental business as a new opportunity for women ‘s entrepreneurship in the third millennium”**

Moderator - Ms. Elina Markaryan

Ms. Joelle Baccialon, FCEM World Vice President Europe

Ms. Murielle Eyletters, FCEM-Belgium President

Mr. Armen Stepanyan, VP Sustainability, Lydian Armenia CJSC

Mrs. Naira Nahapetyan, Head of Union of Small Hydropower Plants

Ms. Marina Meymaryan, Contour Global

Mrs. Taghrid Nafeisi, Jordan Forum for Business & Professional Women,

12.30 – 13.30 **“Women’s Empowerment and Social Entrepreneurship”**

Moderator – Ms. Marina Mkhitarian

Ms. Nasreen Fatema Awal, President, Women Entrepreneur Association of Bangladesh

Ms. Victoria Aslanyan, CEO, ArmAs Wines

Mr. Armen Nersisyan, Credit Partner LLC

Mrs. Karine Sarkissian, Executive Director, American Chamber of Commerce (AMCHAM)

Ms. Aline Kamakian, Owner and CEO of Fig Holding

Ms. Elina Markaryan, Coca Cola Hellenic Armenia

13.30 – 13.45 **Group Photo**



13.45 – 14.30 Lunch (with invitations only)

14.30 – 15.30 **FCEM World Committee Meeting – National presidents Meeting**

15.30 – 16.00 Coffee Break

16.00 - 18.00 **FCEM World Committee Meeting – National presidents Meeting**

14.30 – 17.30 Special program for FCEM delegations, country presidents' spouses:

Visit to Matenadaran - “Matenadaran” means a “book-depository” in ancient Armenian. The Mesrop Mashtots Institute of Ancient Manuscripts holds the history of Armenian and foreign nations’ written cultures. Matenadaran is the pride of Armenian culture, the world's largest storage of ancient manuscripts. The Matenadaran has consolidated about 23,000 manuscripts. It also holds manuscripts in Arabic, Persian, Greek, Ethiopian, Syrian, Latin, Tamil, and other languages. It towers over Mesrop Mashtots Prospect in the center of Yerevan.



Visit to Ararat the legendary Armenian Brandy Factory, officially Yerevan Cognac Factory -The culture of winemaking in Armenia goes back centuries, and the Armenian brandy that is famous around the world today appeared at the end of the 19th century. Armenian brandy production was started in 1887 in Yerevan. ARARAT brandy is a hand-made drink created through the work of hundreds of masters of the Yerevan Brandy Company.



18.30 – 19.30 **Visit to TUMO Center** for creative technologies. TUMO is a new kind of educational experience at the intersection of technology and design. At TUMO teens are given the tools and knowhow they need to reach their maximum potential, and they chart their own learning path through hands-on activities, workshops and projects.

20.00 – 24.00 **Traditional Armenian evening – tour and dinner at Megerian Carpet Armenia**
(Dress code: national costumes / evening dresses)

April 27, 2019

- 08.30 – 09.30 **Business Breakfast -Salon Restaurant (Yerevan, Abovyan 8) (with Invitations only)**
- 09.30 - 11.00 **B2B meetings – Grand Hotel**
- 11.15 – 11.30 **Departure to Tsiternakaberd - Museum of Armenian Genocide**
- 11.30 – 12.30 **Action of planting tree** symbolizing women’s engagement in economic development and environmental protection and visit to the **Museum of Armenian Genocide**
- 12.30 – 13.30 **Departure to Etchmiadzin**
- 14.00 – 15.30 **Lunch - Agape Refectory, Etchmiadzin**
- 15.30 – 16.30 **Meeting with the Archbishop Nathan Hovhannisyan – The head of External relations and protocol of Mother See of Holy Etchmiadzin**
- 13.00 – 17.30 **Sightseeing tour:**



Mother See of Holy Etchmiadzin - is the mother church of the Armenian Apostolic Church, the holy center of all Armenians, built in 4th century. Along with several important early medieval churches located nearby, the cathedral was listed as a World Heritage Site by UNESCO in 2000.



The Temple Zvartnots - is a complex of structures erected in the middle of the 7th century is of extreme architectural value. The complex consisted of St. George temple or Zvartnots («vigil forces», «celestial angels») and the palace of Catholicos Nerses III, known as «Builder». Zvartnots, built as Armenia’s main cathedral in 641-661, was to suppress Etchmiadzin cathedral by its grandeur.

- 20.00 **Gala Dinner** with Fashion show, Lottery, Musical Accompaniment **at Havana Restaurant Complex (Dress code: Evening dresses)**

April 28, 2019 **Departures or stay for Post-Conference Event** <https://www.fcemcongress.com/wp-content/uploads/2019/03/FCEM-WCM-2019-Post-conference-event.pdf>
